



## FOR IMMEDIATE RELEASE

### **Fifteen Years of Georgia Governors Proclaiming September Balloon Month**

Bogart, Georgia (September 2, 2025)

Thanks to the leadership of Maxine H. Burton, founder and president of burton + BURTON®, Georgia Governor Brian Kemp has once again issued a proclamation declaring September as Balloon Month throughout the state.

For fifteen years, Maxine and Bob Burton (COO of burton + BURTON) have spearheaded the initiative to align Georgia's Balloon Month with International Balloon Month. This alignment ensures that the state joins a global celebration of the artistry, economic impact, and the pure joy balloons bring to people of all ages. From birthday parties and grand openings to community festivals and hospital rooms, balloons have a unique ability to lift spirits and bring people together.

#### **Celebrating Responsibly:**

Balloon Month is also a reminder that the joy balloons bring should be paired with environmental care. Industry guidelines encourage everyone to:

- Always secure balloons with a weight.
- Never release balloons into the environment.
- Pop and properly dispose of balloons when the celebration is over.

As Georgia celebrates this special month, burton + BURTON continues its mission to spread joy, elevate the art of balloon design, and promote the safe, responsible enjoyment of balloons worldwide. Share your celebrations on social media and tag @burtonplusburton on Instagram and Facebook.

#### **About burton + BURTON**

Founded in 1982, burton + BURTON® is a family-owned and -operated business that has grown into the largest wholesale distributor of balloons and coordinating gift products in the world. In addition to its showroom at the corporate headquarters in Bogart, Georgia, the company also maintains permanent showrooms at AmericasMart® Atlanta and Dallas Market Center<sup>SM</sup>.

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